Beyond word of mouth, general press coverage, or standard marketing and promotion, the stations of All Classical Portland address issues of cultural vitality, arts community viability, the significance of music as it relates to the human experience, health and education by dedicating significant airtime to conversations and performance to these community initiatives. These unique opportunities serve to enlighten a diverse audience within a broad region while deepening relationships with community partner organizations.

ON DECK WITH YOUNG MUSICIANS: Programs aired during the reporting period covered youth issues as detailed below.

July 7, 2018, 5:00pm, 12 minutes, 7 seconds
On Deck with Griffin Barbieri
16-year old high school junior Griffin Barbieri likes to stand out... and he was initially drawn to the tuba because it is big and flashy. But we’ll hear him tell us that the key to being a successful tuba player is learning how to blend in.

July 14, 2018, 5:00pm, 12 minutes, 27 seconds
On Deck with Brendan Brewer
Brendan Brewer is a 16-year-old pianist from McMinnville who studies with Michael Allen Harrison, and recently performed in the Ten Grands concert at the Arlene Schnitzer Concert Hall. As talented a pianist as he is, Brendan is principally interested in pursuing a career as a composer.

July 21, 2018, 5:00pm, 11 minutes, 14 seconds
On Deck with Jake Safirstein
Jake Safirstein is a classical music fanatic. He is a percussionist with the Portland Youth Philharmonic, but he also takes conducting AND composition lessons. At age 17, he has already had several composition commissions, in fact. Last summer he lived on his own in Los Angeles, studying screenwriting and film scores. This year, he will forego his senior year at Grant High School to attend the Interlochen Arts Academy boarding school. Music is really all he thinks about.

July 28, 2018, 5:00pm, 10 minutes, 30 seconds
On Deck with Catherine Jacobs & Madeline Tran
Catherine Jacobs and Madeline Tran are the best of friends. 22 years old and recent graduates of the University of Portland, they both want to pursue a career in opera. Christa talks with them about the value of their education at UP, as well as their joy of singing, their competitive drive, and what the future holds for them.

September 1, 2018, 5:00pm, 11 minutes, 43 seconds
On Deck with Elora Ghosh
Elora Ghosh began singing Indian classical music at a very young age, and then migrated to “Western” music. Now, as a 16-year old high school junior, she plays violin in the Portland Youth Philharmonic and she sings in the Pacific Youth Choir. She’s also passionate about volunteering, as well as being a force of positive energy.
On Deck with Kaleb Hall

18-year old Kaleb Hall discovered classical music through ballet. He then began playing clarinet, but it wasn’t until he started singing that he fell deeply in love with the genre. Kaleb and Christa have an interesting conversation this week, ranging from regret and fear, to pride and humility. We’ll also learn why Kaleb wants to pursue a career in music.

On Deck with Ben Price

Ben Price is in 8th-grade, 14 years old, and is co-principal oboist with two ensembles: Metropolitan Youth Symphony and the Portland Youth Philharmonic. Ben also takes lessons with two teachers (Dagny Rask Regan and Karen Wagner).

On Deck with Tiana & Vivian Pham

Tiana & Vivian Pham (age 15 and 14 respectively) are cousins who both play piano, and both take lessons at Ethos Music Center. They are students at Benson Polytechnic High School and are both are interested in health occupations...but they say that music will always be a part of their lives.

On Deck with Esme Peters

Esme Peters is a violinist with the Metropolitan Youth Symphony and 17-year old junior at Grant High School. She wants to pursue a career in music, but that hasn’t stopped her from learning how to pole vault and work diligently to find the world’s best chocolate chip cookie recipe.

YOUTH ROVING REPORTERS: All-encompassing arts journalism scholarship program, wherein All Classical Portland on-air hosts mentor exceptional high school students. Each participant conducts in-depth interviews with artistic leaders and performers, highlighting our region’s vibrant arts community through their own perspective. Below is a list of interviews that aired during this reporting period.

August 18, 2018, 5:15pm, 5 minutes
Youth Roving Reporter Aashna MacLennan interviews Creative Laureate of Portland, and Founder of New Expressive Works, Subashini Ganesan about Portland’s Inaugural South Asian American Arts Festival.

August 25, 2018, 5:15pm, 5 minutes
Youth Roving Reporter Arden Butterfield recently attended 45th Parallel’s Florestan + Friends concert and interviewed composer and violist Kenji Bunch. This collaborative performance included Schumann’s masterful Piano Quintet, and an original composition by 45th Parallel’s Composer in Residence, Kenji Bunch.

September 8, 2018, 5:15pm, 5 minutes
Youth Roving Reporter Emma Clark interviews Steven Tenenbom, violist in the Orion String Quartet and Opus One, about his musical background and how he manages nerves before a performance. Steven recently performed at the opening night of the Chamber Music Northwest Summer Festival.

September 22, 2018, 5:15pm, 5 minutes
Youth Roving Reporter Aashna MacLennan attended Voices of Light, a multi-disciplinary performance centered around the life of Joan Arc. Aashna interviewed Portland State University choir conductor Ethan Sperry about this momentous project and how impactful the message of this performance is, to today’s audience.

WHERE WE LIVE: A monthly radio and web series that explores issues facing our community through an artistic lens, providing a greater awareness of the societal needs of our region.

July 7, 2018, 5:15pm, 5 minutes
Andrea Murray discusses p:ear: p:ear serves and mentors homeless youth, encouraging creativity, self-esteem, and health living habits.
August 4, 2018, 5:00pm, 5 minutes
Brandi Parisi discusses In a Landscape: An outdoor concert series that brings a Steinway grand piano to natural landscapes of the Pacific Northwest for classical music concerts.

September 1, 2018, 5:15pm, 5 minutes
Lynnsay Applebaum discusses Oregon Food Bank: Exploring the 2nd annual partnership between Oregon Food Bank, All Classical Portland and Olson & Jones Construction. This partnership will help to provide 30,000 meals to those in need.

NORTHWEST PREVIEWS: All Classical Portland’s celebration of the local arts scene. A five-minute program highlighting arts events for the upcoming weekend and week ahead.

July 6, 2018, 8 AM, 5 minutes
We previewed the upcoming concerts at Chamber Music Northwest, including the premiere of Shut Gun Houses about the life of Muhammed Ali, written by Valerie Coleman. A member of the Imani Winds, Coleman’s family lived near the Alis in the same African American neighborhood in West Louisville. That concert also featured a work about Duke Ellington, by fellow Imani member Jeff Scott. We also spoke with singer Hannah Penn about a concert of seldom-heard works by female Baroque composer Barbara Strozzi.

July 12, 2018, 8 AM, 5 minutes
We spoke with artists involved in upcoming performances at Portland Opera and Chamber Music Northwest.

July 20, 2018, 8 AM, 5 minutes
We heard from composer Vivian Fung about her contribution to the all-Chinese/Chinese American program at Chamber Music Northwest. We also heard from the artistic director of the annual Mt. Angel Abbey Bach Festival.

July 27, 2018, 8 AM, 5 minutes
Our weekly previews included part of a conversation with soprano Angela Brown, on playing “Tosca” at Portland Summerfest Opera in The Park.

September 7, 2018, 8 AM, 5 minutes
We previewed a piece performed by Third Angle called “Contralto”, about the voices of transgender women. Pianist Hunter Noack talked about his “In A Landscape” series of outdoor concerts, designed to highlight the beauty and history of the Oregon wilderness.

September 28, 2018, 8 AM, 5 minutes
We heard from a cast member of Light Opera of Portland’s “Mikado”, and mentioned the controversy surrounding the production. LOoP attempted to avoid problematic portrayals of Japanese characters by resetting the story in outer space.

ARTS PARTNERS MONTH PREVIEWS: This series provided season previews of concerts by a variety of local music organizations, including commentary by representatives of those groups.

August 2, 2018, 3:00pm, 1 hour
We previewed the upcoming seasons at: Portland Opera; Portland Baroque Orchestra; Oregon Ballet Theater; Vancouver Symphony Orchestra.

August 9, 2018, 3:00pm, 1 hour
We previewed the upcoming concerts and special events in the new season at the Oregon Symphony.

August 16, 2018, 3:00pm, 1 hour
We previewed the upcoming concerts at: 45th Parallel Universe; Beaverton Symphony; Cappella Romana; Fear No Music; Friends of Chamber Music.
August 23, 2018, 3:00pm, 1 hour
We previewed the upcoming concerts at: Chamber Music Northwest; Metropolitan Youth Orchestra; Oregon Repertory Singers; Portland Columbia Symphony Orchestra; Newport Symphony Orchestra.

August 30, 2018, 3:00pm, 1 hour
We previewed the upcoming concerts at: Portland Piano International; Portland Youth Philharmonic; Portland Symphonic Choir; Third Angle New Music.

Signature

Matt Kovich, VP of Strategy & Operations

Date   October 10, 2018