Beyond word of mouth, general press coverage, or standard marketing and promotion, the stations of All Classical Portland address issues of cultural vitality, arts community viability, the significance of music as it relates to the human experience, health and education by dedicating significant airtime to conversations and performance to these community initiatives. These unique opportunities serve to enlighten a diverse audience within a broad region while deepening relationships with community partner organizations.

Special programming dealing with local issues include the following programs:

**NORTHWEST PREVIEWS** All Classical Portland’s celebration of the local arts scene. A five-minute program highlighting arts events for the upcoming weekend and week ahead.

**WHERE WE LIVE** A monthly radio and web series that explores issues facing our community through an artistic lens, providing a greater awareness of the societal needs of our region.

**ON DECK WITH YOUNG MUSICIANS** A weekly interview with young classical performers from Oregon and Southwest Washington.

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>TITLE/RESPONSIVE PROGRAMMING</th>
<th>DATE</th>
<th>TIME</th>
<th>DURATION</th>
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<tbody>
<tr>
<td>1.</td>
<td>Minority Promotion</td>
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<td></td>
<td><strong>WHERE WE LIVE</strong></td>
<td>02/02/2019</td>
<td>5:15 PM</td>
<td>5:00</td>
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<td></td>
<td>We presented a feature about the Lan Su Chinese Garden and its significance to the local Chinese Community.</td>
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<td></td>
<td><strong>NORTHWEST PREVIEWS</strong></td>
<td>02/01/2019</td>
<td>8 AM</td>
<td>5:00</td>
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<td></td>
<td>Show included mention of the Silk Road Ensemble and their work in furtherance of multicultural collaboration.</td>
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<td>Show included mention of a concert in which local composers responded to a racially-motivated murder in Portland, and “Sons of the Soil,” a 45th Parallel concert featuring African-American composers.</td>
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<td>2.</td>
<td>LGBTQI+ Promotion</td>
<td>03/29/2019</td>
<td>8 AM</td>
<td>5:00</td>
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<td></td>
<td><strong>NORTHWEST PREVIEWS</strong></td>
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<td></td>
<td>Show included mention of “As One,” an opera about a transgender woman’s journey, by Laura Kaminsky.</td>
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3. **Health/Disabilities**

**NORTHWEST PREVIEWS**
Show included a mention of a live theatrical production about family caregivers and the elderly relatives they serve.

01/25/2019  8 AM  5:00

4. **Education**

**WHERE WE LIVE**
We presented a feature about The Portland Children’s Book Bank, and its mission to promote literacy by donating books to families and schools in underserved areas.

01/05/2019  5:15 PM  5:00

5. **Women**

**WHERE WE LIVE**
We presented a feature about a performance of works by women composers about women (“Women Singing Women”) by the Resonance Ensemble.

03/02/2019  5:15 PM  5:00

6. **Youth**

**ON DECK WITH YOUNG MUSICIANS**
Lilia Biehl is a 16-year-old junior at St. Mary’s Academy who has two sides to her musical self: a singer and a tuba player! She performs with both the Metropolitan Youth Symphony and the Pacific Youth Choir.

Jesse Nieman is a 15-year-old musician (he plays a LOT of instruments) who has lately been focusing his energy on the piano. And it has paid off: Jesse is one of 8 finalists in the Portland Youth Philharmonic’s piano concerto competition.

A conversation with 16-year-old pianist Jenna Tu, finalist in the Portland Youth Philharmonic piano concerto competition.

A conversation with 16-year-old trumpeter Jared Goddard. He talks about overcoming his introversion, and his interests in music, gaming, robotics and coding.

17-year-old cellist Adam Broce, who began playing only 5 years ago. In this episode of “On Deck,” Adam talks about the pros and cons of starting an instrument at a relatively late age.

18-year-old soprano Anna Sipowicz. As she prepares to graduate, Anna is unsure whether she’ll pursue music professionally. She tells Christa why she loves music, why singing is important to her, and about an especially influential musical experience.

01/05/2019  5:00 PM  7:56

01/12/2019  5:00 PM  10:25

01/19/2019  5 PM  9:24

01/26/2019  5 PM  12:57

02/02/2019  5 PM  7:46

02/09/2019  5 PM  11:52
17-year-old self-professed “opera nerd” Alesandra Pardini is also an avid choral singer. She talks about how choir got her through a dark time.

Christa talks with a very expressive 12-year-old cellist named Tristan Deters.

17-year-old violist Karlie Roberts, a MetroArts Inc. Young Artists Debut competition winner. She also performs with the adult musicians in the Eugene Symphony.

16-year-old Zayan Akmal is one of the finalists in the Portland Piano Intl/Portland Youth Philharmonic Piano Concerto Competition. He also has a passion for the humanities – especially poetry.

21-year-old soprano Savannah Panah. She’s a MetroArts Inc. Young Artists Debut competition winner. She recently starred as Miss Wordsworth in PSU’s production of “Albert Herring.”

16-year-old pianist – and MetroArts Inc. Young Artists Debut competition winner - Angie Jiang. She talks about her passion for music, as well as for participating mock trials at her school, and her interest in becoming a cardiologist.

17-year-old pianist Micah Ng. He talks about the importance of discipline, and about his upcoming performance at the annual MetroArts Inc. Young Artists Debut concert.

**NORTHWEST PREVIEWS**

Show included a mention of the Portland Piano Intl/Portland Youth Philharmonic Piano Concerto Competition.

Show included a mention of the Crossing Borders Concert by the Bravo Youth Orchestra.

Show included mentions of both the Metropolitan Youth Symphony and the Portland Youth Philharmonic programs.