

JOY

JOYOUS OUTREACH
TO YOUTH/YOU



All Classical
PORTLAND

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Portland, OR 97214

WHAT IS JOY?

Joyous Outreach to You/th (JOY) is All Classical Portland's newest program, created in fall 2018, and dedicated to increasing equity and inclusion in the arts and classical music. It is comprised of four initiatives: Where We Live, Youth Roving Reporters, Night Out, and coming in 2019, the International Children's Arts Network (ICAN).

WHERE WE LIVE

A dedicated radio series profiling organizations that create or perform artistic works that address social issues in our region.

YOUTH ROVING REPORTERS

Youth Roving Reporters is an all encompassing arts journalism scholarship program, through which high school students are mentored in professional radio journalism with a focus on arts and culture. They are given the opportunity to tell the stories of their communities and experience the impact of broadcast media.

NIGHT OUT

A program for under served, elderly, and socially isolated community members, helping them to overcome challenges preventing them from attending live performances. All Classical Portland provides transportation, tickets, access, and companionship for performances throughout our region.

INTERNATIONAL CHILDREN'S ARTS NETWORK (ICAN)

In early 2019, with the goal of providing greater access to diversity through a broadcast window to the world for young people across Oregon, All Classical Portland will expand JOY by launching the International Children's Arts Network (ICAN). Designed for young listeners, this unique network will feature music and literature from around the world on a dedicated radio service, broadcasting 24-hours a day on All Classical Portland's HD2 channel, mobile app, and streaming worldwide on allclassical.org. A resource for all, including parents, grandparents, and teachers, this network is designed to inspire, educate, and engage.

WHERE WE LIVE

Shining a spotlight on local arts organizations that explore the intersection of art and social issues.

Where We Live is a monthly radio and web series that explores issues facing our community through an artistic lens, providing a greater awareness of the societal needs of our region.

Highlighted Segments

p:ear: p:ear serves and mentors homeless youth, encouraging creativity, self-esteem, and healthy living habits.

Lullaby Project: The Lullaby Project pairs mothers experiencing homelessness with local songwriters and Oregon Symphony musicians to write and record lullabies for their children.

Piano Santa Foundation: This foundation places pianos in the homes of young students in need.

IN A LANDSCAPE: An outdoor concert series that brings a Steinway grand piano to natural landscapes of the Pacific Northwest for classical music concerts.

Oregon Food Bank: Exploring the 2nd annual partnership between Oregon Food Bank, All Classical Portland and Olson & Jones Construction. This partnership will help to provide 30,000 meals to those in need.

CommuniCare: CommuniCare provides an environment where young adults learn about the needs of their communities through grantmaking and promotes a long-term understanding of philanthropy.

Olivenbaum, Good Neighbor Project: A student-run music education program for students of refugees in the Beaverton neighborhood.





YOUTH ROVING REPORTERS

Youth Roving Reporter Shania Watts interviews flutist E-Paul Chan at Project Trio concert. Jan, 2018.

The Youth Roving Reporters program is a journalism scholarship wherein All Classical Portland on-air hosts mentor exceptional high school students. Each participant is encouraged to conduct in-depth interviews with artistic leaders and performers, highlighting our region's vibrant arts community through their own perspective. In the first year of the program, 6 youth reporters attended 12 local arts events, interviewed the artists involved, and effectively communicated the impact of the arts on their communities in a 5-minute, produced radio segment.

"It has been an amazing experience being a part of the Youth Roving Reporters in its first year! The program has had a great blend of guidance and responsibility, and has taught me a lot about researching, reporting, and editing stories about the arts."

- Arden Butterfield, Youth Roving Reporter 2017/18

PROGRAM YEAR 2018-2019

Cameron Massey is a senior of West Linn High School, classical bass vocalist, and participates in his high school's broadcast program.

Connor Barrow recently graduated high school and is a chiropractic assistant.

Lele Yang is a sophomore of Sunset High School, enjoys fencing, plays violin and piano, and is a member of Metropolitan Youth Symphony.

Raquel Armendariz attends Franklin High School and plays piano and bass.

New Program Additions

Cultural Excursion: Youth Roving Reporters will attend a group cultural excursion in addition to each reporter's solo assigned events. All Youth Roving Reporters, past and present, have been invited to join All Classical Portland to attend Portland Center Stage's production of *The Color Purple*. This additional offering will encourage these young people to engage in social interaction and greater collaboration throughout the program.

Creative Writing: A visiting journalist will help the reporters develop their writing skills. This year, reporters will also be assigned an online blog post intended to engage a wider audience of young people and encourage active discussion. Through this added curriculum, All Classical Portland will provide Youth Roving Reporters with the creative writing skills needed to succeed in the contemporary world of digital communication and social media.





NIGHT OUT

Guests and staff enjoy a Night Out at a Chamber Music Northwest concert. July, 2018.

In an effort to provide access for community members unable to attend live arts events for a multitude of reasons, whether it is a loss of spouse, inability to drive, or lack of a sense of belonging, All Classical Portland facilitates evenings of art and/or music, with arrangements for travel, tickets, and staff companionship.

Through this series, All Classical Portland acts as a bridge between outstanding arts organizations and people who yearn to experience the sense of community and awe associated with the performing arts.

"I didn't expect to be chosen for this event but I'm so happy I was. The concert was wonderful, and the transportation was the part that made it possible. Thank you so much!" - **Night Out Participant**

ICAN

(Prospective Launch in 2019)

WHAT IS IT?

ICAN (International Children's Arts Network) will be a 24-hour radio service, the first of its kind in the nation, available on All Classical Portland's HD-2 channel and online worldwide via allclassical.org. Designed for young listeners, the network will feature music and literature from around the world. The content will be produced locally, sourced and shared globally, and thoughtfully curated by All Classical Portland and regional arts organization partners. Though the programming of music, songs, poems, and stories shared on the network, ICAN seeks to promote cross-cultural awareness and foster emotional intelligence.

WHO IS IT FOR?

ICAN will be a resource for children, parents, grandparents, daycare centers and schools for enriching content that is safe, educational, entertaining and inspiring. Designed for children ages 0-12, ICAN's goal is to provide greater access to arts and culture programming for thousands of young listeners and their families. The content on ICAN will provide a gateway to the world for local listeners across the Pacific Northwest and, in turn, create a window for the world to our region.

WHY?

Music is essential to the developmental process of a young child. Studies show that in their first five years, a child's brain develops more rapidly than at any other time in life. ICAN will provide a stimulating, free and accessible service for young people of all backgrounds and ages. From lullaby hour and story time, to programming that will introduce various languages, this service will be a nurturing, cultural playground for our community and for the world.

ICAN is supported by the Oregon Cultural Trust



All Classical

P O R T L A N D

WANT TO LEARN MORE ABOUT JOY?

allclassical.org/joy

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