

## **Quarterly Issues Programming Report**

89.9 KQAC-FM Portland; 88.1 KQOC Gleneden Beach; 88.1 KQHR The Dalles and Hood River; 90.3 KSLC HD-2 McMinnville; Corvallis 95.7; [www.allclassical.org](http://www.allclassical.org)

Reporting Period: **July 1, 2017 to September 30, 2017**

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Beyond word of mouth, general press coverage, or standard marketing and promotion, the stations of All Classical Portland address issues of cultural vitality, arts community viability, the significance of music as it relates to the human experience, health and education by dedicating significant airtime to conversations and performance to these community initiatives. These unique opportunities serve to enlighten a diverse audience within a broad region while deepening relationships with community partner organizations.

**On-Air content to educate All Classical Portland listeners about hunger in our community and support the Oregon Food Bank was present on our airwaves between August 28, 2017 and September 30, 2017.**

In an unprecedented effort associated with its annual fall fundraiser, All Classical Portland partnered with Olson & Jones Construction and the Oregon Food Bank to help provide 30,000 meals to those in need. The station provides music around the clock that nourishes heart and soul, and through this special collaboration during Hunger Action Month, All Classical Portland will also help nourish bodies. Throughout September, each donation made to All Classical Portland will trigger a third-party donation from Olson & Jones Construction directly to the Oregon Food Bank.

The station partnered with the Oregon Food Bank and support its network of regional pantries which helps 1 in 5 households facing hunger in our region. In line with All Classical Portland's mission to build and sustain culturally vibrant communities, the Oregon Food Bank's food distribution programs also provide social contact and promote community cohesiveness, both of which are critical components in building individual and neighborhood resiliency.

Information shared about Hunger Action Month on the air included:

- The Oregon Food Bank is a network of 21 regional food banks and approximately 970 partner agencies serving Oregon and Clark County, Washington.
- 1 in 5 of our neighbors in Oregon and Clark County Washington face food insecurity.
- In an average month, 270,000 people in Oregon and SW Washington receive food from a pantry in the Oregon Food Bank's network.
- The Oregon Food Bank champions self-reliance by offering nutrition and garden education programs.
- The Oregon Food Bank is thinking beyond the can to deliver 15 million pounds of fresh, healthy produce annually.
- More than 644,000 Oregonians are food insecure, and of those about 223,480 are children.
- Oregon renters experience a higher rate of food insecurity than renters in the rest of the U.S.
- Approximately 34% of those eating food from a local pantry are children. Children who are hungry get sick more often and have trouble learning.
- Oregon Food Bank's Community Farm brings together new and experienced gardeners to grow more than 5,000 pounds of produce annually.
- Oregon Food Bank's food distribution programs also provide social contact and promote community cohesiveness, both critical components in building individual and neighborhood resiliency.

**On Deck with Young Musician: Programs aired during the reporting period covered youth issues as detailed below.**

September 30, 2017

On Deck with Vivian Britton

Vivian Britton is a 16-year old violist who Christa met at a summer music camp: YMA (Young Musicians and Artists). She also performs with the Metropolitan Youth Symphony. Vivian is proud of her finger calluses as well as the mark the viola leaves on her neck. She also loves to head-bang to Mahler.

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September 23, 2017

On Deck with Derek Lund

Derek Lund is a 16-year old bassoonist, and a junior at Reynolds High School. In this episode of "On Deck with Young Musicians", he'll tell us why he got involved in music (spoiler: it was to meet girls) and why he's decided to join both the Portland Youth Philharmonic and the Metropolitan Youth Symphony this year.

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September 9, 2017

On Deck with Benjamin Frueh

We met violinist Benjamin Frueh this summer at YMA: Young Musicians and Artists, a residential music camp in Salem. At just 12-years old, Benjamin was appointed concertmaster of the YMA orchestra. In this episode of "On Deck", we learn more about this young man, his passion for music, and his plans for his future.

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July 22, 2017

On Deck with Scott Hermanns

Scott Hermanns is a 17-year old high school senior who has a deep passion for both violin and acting. He definitely wants to pursue a career in the performing arts, just as his parents did. (Scott's dad, Don Hermanns, plays bass in the Oregon Symphony and his mom is pianist Susan Dewitt-Smith.) Scott is one of the most laid-back teenagers you'll ever meet; he'll tell us how he learned to not be nervous about tests and auditions.

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July 8, 2017

On Deck with Izzy Schulenburg

In the Fall Izzy Schulenburg will be a senior at Cleveland High School in Portland; she transferred there from Grant High School a year ago after experiencing anxiety as a result of bullying. As she'll gladly tell you, music is Izzy's life – she is both a clarinetist and a singer. She's quite a good singer, in fact... she won first place in alto voice in this year's state solo & ensemble competition. Singing is the principal focus of her musical life these days. She'll tell us why in this episode of "On Deck."

**All Classical Portland Commissions World Premiere Composition for 2017 Eclipse Moment of Totality**

August 21, 2017:

All Classical Portland commissioned composer Desmond Earley to write an original musical work specifically to accompany the 2017 total solar eclipse. The Body of the Moon aired at 10:15 am PT on Monday, August 21 with other eclipse-themed classical works from 8am through noon rounding out special programming to highlight how music is a vital part of the human experience. Aptly titled, The Body of the Moon, Earley's new composition incorporates letters of Galileo, reflects the natural beauty of the Pacific Northwest, and speaks to the universality of this magnificent occurrence.

Signature

  
Suzanne Nance, Chief Executive Officer

Date

